



## Mastering Relationships To Grow Your Business

Caryn Lee

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- Focus on solopreneurs and business owners
- Gain and build more high-value client relationships
- Improve their ability to connect more effectively
- Increase the possibility of client's saying "Yes" more often, to the opportunity
- The value of knowing your audience before every discussion
- How to effectively read and get clued into your prospects messaging
- How to approach each prospect in a more unique and effective way

# Caryn Lee

## Narrative

International business professional, coach, consultant, and keynote speaker, Caryn Lee has traveled the world consulting on global business projects from Rio de Janeiro, Brazil to Singapore, Southeast Asia, and multiple countries in between.

Caryn began the first 15 years of her business career acquiring experience and developing in- demand expertise as a highly-skilled project manager, in key areas such as strategy development, processes re-engineering, and technologies implementation to large complex, cross-functional business organizations.

From there Caryn cofounded CentACS, publishing personality assessments and working with clients to build their teams and develop their people. Here she not only masterfully handled her corporate leadership responsibilities but also worked consulted directly with clients and facilitating their team building training sessions.

Caryn's multilevel skills delivered first year business profitability and tripled earnings during her tenure with CentACS.

With over 25 combined years of technology and people building skills, Caryn realized that her true passion was people over technology, and as such she opened her own company, Narrative in 2014, a consulting firm focused on improving business performance through cultural transformation, conflict management, coaching, training, and client certification of the Narrative Big Five Assessment.

Caren shares her expertise in complex human behavior, learning to accept ourselves for who we are at our core, and learning to stretch and behave outside of our comfort zone to achieve our goals. Caren provides clear and specific strategies designed to influence others and achieve success. Caren delivers her message by sharing real stories, and case studies from her vast years of experience with authenticity, relatability, and easy to apply methods.

Caryn's connection to people, purpose, and passion make her an in-demand speaker not to be missed.