



Discussion Panel

Averil Hull

Communication and Consultation Expert

- Consultation, Where Relationships Are Built and the Money Gets Made

Averil Hull

Express, Engage, and Empowerment Expert

Nationally recognized master hair stylist, editorial stylist, salon owner, business mentor, platform artist, master educator for global industry giants such as L’Oreal Professional, and respected industry consultant, Averil Hull has been referred to as the “Educator of Educators.”

Averil shares her over 20 plus years of street smarts, school smarts, and hands-on experience along with unquestionable technical skills and business savvy to enhance every client experience, interaction, coaching opportunity, and stage presentation.

Averil brings the perfect blend of proficient beauty skills, no-nonsense business skills and consultation excellence to every client interaction, coaching opportunity and engaging stage presentation.

Over her 20 plus years of experience Averil has worked with both national and international salons and stylists transforming low six-figure businesses into thriving seven-figure operations, effectively increase their sales and income, build high-value client relationships, improving employee retention, sharing how to step into their full potential, celebrate their genius, and communicate with greater clarity, confidence, and conviction.

Averil presentations consistently inform, influence, and inspire her listeners to communicate more effectively, listen with intention, and ask deep dive laser focused discovery questions that quickly and easily expose exactly what client’s want most to purchase.

As a master presenter Averil adapts to her audience’s wants, needs, and expectations delivering powerful, game changing tips and techniques, along with highly effective results-driven skills and systems.

Averil’s presentations are the perfect blend of engagement, education, end entertainment.

- Opening conversations and consultations more effectively
- Achieve greater business, financial, and personal success with the power of positive self-talk
- Most importantly, how to transform every consultation into a highly-profitable opportunity